



Simon Evening of Giving 2008

Indiana School for the Deaf (ISD) Benefits from Fundraiser!

What is an Evening of Giving?

It was a special, private evening of shopping that took place on November 23, 2008, for customers who donated \$10—\$7 for your organization and \$3 to the Simon Youth Foundation.

What is the cost to my organization?

None. The Fashion Mall provides you with the number of tickets you request. The unsold tickets **MUST** be returned after the selling period or your organization will not be able to participate next year.

What else does my or-

ganization have to do?

You can begin selling tickets to the event immediately! The more you sell, the more dollars you raise for your organization. We will be sending you bi-weekly e-mails updating you on the great information that will support your ticket sale efforts. At that time, we will be requesting that you email us to let us know how many tickets you have sold to date. The reason we do this so we will have an idea of how many customers plan to attend the event.

What do we do with the money we collect?

You will be required to send all SyF money to the Fashion Mall Marketing Department. The remainder of the money belongs to your organization. It can be used by your charity as soon as you collect it!



Welcome and Thank You for participating in the Simon Evening of Giving. This exclusive after hours event is a great opportunity to shop for holiday gifts for friends and loved ones while helping to raise money for local charities.

Indiana School for the Deaf

Superintendent's Office

January 16, 2009

Special points of interest:

- ☺ ISD nets \$940 from fundraising efforts
- ☺ Funds will be used to purchase AED (Automated External Defibrillator)
- ☺ Keep this annual event in mind and watch for more information to be shared
- ☺ Next year's goal \$2,000
- ☺ Are you up to the challenge for 2009?

KRC Gym will receive AED (Automated Defibrillator)

The money earned from the Simon Evening of Giving 2008 will go to purchase a AED for the KRC Gym. The purpose of having this unit in KRC is if any parent, fan or even student were to have a sudden heart stop-

page during a game or activity that the unit would be easily accessible to hopefully save the person's life through the use of CPR and the unit. AED (Automated External Defibrillator) shocks the heart

into restarting a normal rhythm. Many schools now have them in all of their gyms and athletic areas. This is truly a potentially life saving machine! Thank you to everyone who either sold or bought tickets.....

